

Social Witnessing

By Bob Larsen

Some people like to use social media and networking sites such as Facebook, LinkedIn, etc. Many of them are Believers. I am among them. If you are also among those who like to interact with people through social media, it can be a tremendous opportunity for fellowship and for sharing the Gospel. These sites are used by millions and millions of people all around the world and are used for making connections, keeping up with friends and relatives, making new friends, and “meeting” people. Many people share their values on these sites as well as what they’re doing every day. They share what’s on their minds or what’s troubling them, and Believers can witness to them.

Most young people use social media, and they really need Believers to witness to them and share the one true Gospel.

These opportunities are not limited to sites like Facebook. There are many forums for specific topics, some of which you may have experience with, such as crafts, sports, etc. For example, I have had the opportunity to share my testimony on two cell phone forums. Forums will usually have a section for general discussions about anything and everything. In addition to Christian things, what are you interested in? There is probably a forum for it, and there are people on forums who are receptive to the Gospel. You may see a response or maybe you won’t, but you can have the joy of sharing the Gospel, knowing that God will use your words as He sees fit.